

Georgetown Business Association - Meeting of the Board of Directors
Minutes, November 6, 2018
Tidelands Health Community Center

Board Members Present:

Ginger Gray
Kathryn Kossove
Michele Overton
Tamela Walter
Pam Toemmes
Hank Jones
Lisa Haas
Andy Friedman
Wanda Rogers

Board Members Absent:

Andrea Johnson
Erin Angner
Happy Wilcox

Action of the Board

- Meeting was called to order by Andy Friedman
- Minutes from 10/2/2018 were approved.

Financial Reports

- Happy Wilcox reported that the GBA account balance on 10/31//2018 was \$3,372.01. Invoices for insurance, the billboard, and Google totaled \$384.19.
- Ginger Gray reported that as of 11/01/18 the GBA Events Account has a balance of \$6639.83. The only invoice paid since last month was \$196 to the River Room for wine for the 9/6 concert.

Committee Reports

Design Committee:

Erin Angner sent email to Board members with this update: The City Electric Department was kind enough to get up four banners in Francis Marion Park prior to Wooden Boat Show. Thank them if you see them please!! We just submitted a suggested schedule for getting our allotted projects up and running as the new year begins. We are also trying to see if we can personally install the wrap lighting around the trees located at FMP along the Front Street Sidewalk prior to the holidays starting. We are suggesting also that the large banners be installed as the Christmas Lighting comes down - a nice fresh start to the new year and not stepping on toes of those who are a bit touchy over the lights. I literally just sent our schedule to the powers that be - so I don't have any response on schedule but we are working toward something.

Economic Development:

Hank Jones shared that he had attended a Community Planning Assistance Meeting on October 25. The City hopes to have a City Planner in place prior to the end of the year. On Nov. 7 a Community Loan Fund workshop will be held and will provide participants with opportunities to discover what funding is

available to communities. Hank is hoping funds can be found to assist the redevelopment of S Fraser Street.

Events Committee:

Michele Overton shared the schedule for December 1st – Christmas in Georgetown. Breakfast with Santa, hosted by Miss Ruby’s Kids will be held from 9:00 – 11:00am, followed by the Parade, sponsored by the City, beginning at 11:00. The Embers will begin playing at 5:00pm, the Lighted Boat Parade will take place at 6pm, and the Tree Lighting will culminate the festivities at 7:30pm. Santa will be at the breakfast, the parade, and the tree lighting. The Kringle Krawl will take place on December 29. Michele also shared information about the BASS Pro Elite Tournament being held in Georgetown in April. The County will host a Winyah Bay Heritage Festival in conjunction with the tournament while the GBA will host 2 concerts on April 12 and April 13. Michele has tentative scheduled a County Music artist and a Bluegrass Music artist to perform.

New Business

Lisa Haas had been contacted by the Chamber to see if the GBA wanted to place an ad in the Hammock Coast. The Board unanimously agreed since the Chamber is now the DMO for the City is isn’t necessary for the GBA to sponsor a separate ad.

Pam Toemmes stated that Michele had presented the County an ATAX grant request for \$25,000 to help fund the MIP 2019 concerts including the April 12 and April 13 events. At the County ATAX meeting Michele and Pam talked to Jennifer Norman about acquiring DMO funds to fund advertising for MIP 2019. Pam will submit the proposal asking for funds to pay for Facebook boosts and ads on 94.9 radio.

General GBA Meeting Dates

- November 13 – Chamber of Commerce Offices and Visitors Center
- December 4 – Holiday Party – Michele’s House (Attendees will bring appetizers)

Meeting was Adjourned

Minutes submitted by Pam Toemmes