

Georgetown Business Association - Meeting of the Board of Directors
Minutes, September 4, 2018
Tidelands Health Community Center

Board Members Present:

Kathryn Kossove
Erin Angner
Michele Overton
Tamela Walter
Pam Toemmes
Hank Jones
Happy Wilcox
Andrea Johnson
Lisa Haas
Andy Friedman

Board Members Absent:

Ginger Gray
Wanda Rogers

Action of the Board

- Meeting was called to order by Andy Friedman
- Minutes from 8/7/2018 were adopted.

Financial Reports

- The GBA Treasurer's Report was presented by Happy Wilcox. The beginning balance as of 7/31/18 was \$5,839.08. Two memberships were added in August. After expenses of \$1,142.19 for an insurance payment, Google, and \$250 to Myrtle Beach Outdoor for rental of the billboard space on the Charleston Highway, the balance as of 8/31/2018 is \$4,896.89.
- Ginger Gray sent her MIP/ Events Account report by email on 9/5/18. Deposits included receipts from beverage sales from 8/6 MIP events as well 2 sponsorship payments for a total of \$4,029.33. Expenses for MIP events included payments for security, stage rental, portalets rental, beverages, entertainers, etc. totaled \$11,882.92, leaving a balance of \$9,474.33.

Committee Reports

Events/Music in the Park:

The last MIP event of the season will be held on Friday, Sept. 7. Castaways will host an after party and Miss Ruby's Kids will have a booth to share information and entertain children.

Michele Overton shared that the County is asking for a letter of support to pursue a STAR Grant from the South Carolina Department of Parks, Recreation & Tourism to help fund the BASS Master Elite Series Tournament that will take place in Winyah Bay in April 2019. Andy Friedman sent an email to Board members on 8/30/18 with a copy of the letter of support and 7 members approved sending that letter. Michele will take care of getting the letter sent. Michele shared that she is working with the County on planning for the April 2019 BASS Master Tournament. They are discussing ideas for ways to involve the

downtown businesses and the County has requested that the GBA MIP Committee arrange a concert one evening. Event sponsors would be invited to have booths in the park on the evening of the concert.

Andy had in his notes from a 2017 Board meeting to propose the idea of the downtown business owners going together to purchase candy for the Trick or Treaters at Halloween. Since the City and the City Fire Dept. have taken over hosting this event, it is not necessary for the GBA to be involved.

Design Committee:

Erin Angner reported that the Design Committee has been allocated \$75,000 from the City to use for landscaping, planters, lighting, graphics in windows of vacant buildings, etc. in designated areas such as the entrances to the City and in the downtown area. The Committee met with Tim Chapman and is in the process of developing a schedule for work on the projects. Some tasks will soon be initiated such as changing out the Front St. planters on Sept. 29. (The suggestion was made that some students groups might be interested in volunteering to help with the planting.) The Committee is also working with the Electric Dept. to get a start on placing the banners (that were purchased in the Spring) in front of the Electric Dept. and in Francis Marion Park. Erin reported that she has been given the name of a new person to contact at the steel mill in order to develop a plan for revamping the fence in front of the mill. Andrea Johnson said that a somewhat dilapidated planter in front of her store needs to be replaced and Erin mentioned that there is also one in front of Alfresco's. The Committee has \$4000 that can be spent on planters.

Economic Development:

Hank Jones reported that he did discuss with Mayor Barber some ideas he had after his visit to Madison, GA. They discussed ordinances on abandoned buildings and the need to enforce those ordinances.

New Business

Board Nominating Committee:

Andy stated that it is time to discuss Board members and Executive Committee members for 2019. According to GBA bylaws, a Nominating Committee made up of the President, Vice President, and Secretary, and others invited by the President needs to meet to present a list of possible new members and a slate of officers. The Executive Committee Members serve one term. Andy asked Michele to serve on the Nominating Committee along with Andy, Tamela, and Pam. The terms of 3 members (Wanda Rogers, Kathryn Kossove, and Pam Toemmes) will end in Dec. and one member, Wendy Belser, has already resigned. Andy asked Wanda, Kathryn, and Pam to let him know if they want to remain on the Board. He asked all members to make recommendations for Board members and officers.

Other

Alligator Warning Signs:

Lisa Haas said that people are removing the signs from the harbor walk that warn about feeding alligators. Lisa reiterated that business owners need to remind patrons that it is against the law to feed gators because they can become nuisances. The Police need to be called to enforce the warnings.

Georgetown RISE:

Georgetown RISE (Resilience, Innovation, Sustainability, and Education) plans to hold our first simulation workshop on 20 September on Front Street at the Coastal Carolina building. Membership will be advised of this workshop.

General GBA Meetings

- September 18– Georgetown County Chamber of Commerce
- October 16 – Aunny’s
- November 12 - TBD
- December 4 – Holiday Party – Location TBD

Meeting was Adjourned

Minutes submitted by Pam Toemmes