

Georgetown Business Association - Meeting of the Board of Directors
Minutes, August 7, 2018
Tidelands Health Community Center

Board Members Present:

Kathryn Kossove
Wanda Rogers
Michele Overton
Tamela Walter
Pam Toemmes
Hank Jones
Happy Wilcox

Board Members Absent:

Ginger Gray
Erin Angner
Andrea Johnson
Lisa Haas
Andy Friedman

Others in Attendance:

Beth Stedman, Georgetown Co. Chamber of Commerce
Jennifer Norman, Georgetown Co. Chamber of Commerce
Melanie Hein, Indigo Bakery
Ann Faul, Smith Medical Clinic
Cindy Hoxie, Smith Medical Clinic
David Kossove, Augustus and Carolina

Action of the Board

- Meeting was called to order by Tamela Walter.
- Minutes from 7/10/2018 were adopted.

Financial Reports

- The GBA Treasurer's Report was presented by Happy Wilcox. The beginning balance as of 7/9/18 was \$6,942.28. Two memberships were added in July. After expenses of \$1,334.19 for an insurance payment, Google, and \$1200 to Myrtle Beach Outdoor for our billboard space on the Charleston Highway, the balance as of 8/7/2018 is \$5,804.89.
- Michele Overton presented Ginger Gray's report for the MIP/ Events Account. Deposits included receipts from beverage sales from 7/6 MIP events as well as VIP passes and a sponsorship payment for a total of \$5,852.78. Expenses for MIP events included payments for security, stage rental, portalets rental, beverages, entertainers, etc. totaled \$7,123.14, leaving a balance of \$17,327.92.

Committee Reports

Music in the Park:

Michele Overton reported that attendance has been good for the Music in the Park events, however, the threat of rain may have deterred some from attending the *Jim Quick* concert on August 3. The crowd on

Aug. 3 was estimated to be around 1,800. The July 3 concert by **The Tams** attracted around 4,000 people. Michele shared that **The Embers** will be returning with their Christmas Show on December 1.

Economic Development:

Hank Jones shared that he recently visited Madison, GA where he once lived and served on a Preservation Committee. He was impressed to see the improvements Madison has made in a blighted area of the city. The city has focused on creating partnerships with private developers in their efforts to provide affordable housing, parks, etc. for residents while attracting businesses owners. Hank will get with Carey Smith and Mayor Barber to discuss what can be done to make similar improvements in Georgetown. David Kossove commented how Carey Smith has experience along those lines from his work in Rock Hill and that the City or Georgetown needs to support the previously discussed TiP project that would provide incentives to developers. Ann Faul shared that non-profits are always looking for ways to assist in efforts to provide affordable housing.

Old Business

Tamela Walter presented a letter Andy Friedman created and shared with Board members stating that the GBA was in support of a plastics ban in Georgetown. After discussion about what exactly would be included in the ban, how the law would be enforced, and how small businesses owners would be affected by the ban, Tamela made the decision to table the item rather than to call for a vote on approving the letter.

New Business

- David Kossove shared that after negotiating with the online web development company **Go Daddy** he was able to purchase the web domain georgetownsc.com. He has hired a website developer to help him create a really cool web site to promote his business and Georgetown businesses, and is looking for ideas for the site from business owners.
- Michel Overton shared that a BASS Master Elite Series Tournament will be held in Georgetown April 11-14, 2019. The County has asked for assistance from the GBA in presenting a concert during the tournament (possible Jason Michael Carroll). Michele will be working with the County and the Chamber on developing plans. GBA business owners will be asked to participate by welcoming the fishermen, their friend and families, and the ESPN staff. Businesses might want to provide discounts to visitors involved in the event and/or swag bag items.

General GBA Meetings

- August 21 – Tidelands Health Community Resource Center – Andy Friedman, Host
- September 18– Georgetown County Chamber of Commerce
- October - November – TBD
- December 4 – Holiday Party – Location TBD

Meeting was Adjourned

Minutes submitted by Pam Toemmes