

Georgetown Business Association- Meeting of the Board of Directors  
Minutes, May 1, 2018  
Tidelands Health Community Center

Board Members Present:

Ginger Gray  
Michele Overton  
Pam Toemmes  
Erin Angner  
Lisa Haas  
Andy Friedman  
Tamela Walter  
Happy Wilcox

Board Members Absent

Kathryn Kossove  
Wanda Rogers  
Hank Jones  
Wendy Belser  
Andrea Johnson

Others in Attendance:

Brendon Barber, Mayor, City of Georgetown

**Action of the Board**

- Meeting was called to order by Andy Friedman.
- Minutes from 4/3/2018 were approved.

**Financial Reports**

- The GBA Treasurer's Report was prepared by Happy Wilcox and presented by Andy Friedman. \$946.80 has been collected from 2018 membership fees. Expenses included a \$128.84 insurance payment, Easter candy, payments to Google and to Waccamaw Landscaping for the flowers for the Front Street planters. Expenses totaled \$1,718.24, leaving a balance of \$5,494.80.
- Ginger Gray presented the MIP/ Events Account information. Deposits for 28 sponsorships were made for a total of \$13,725. Expenses for posters, cups, stamps and a PayPal fee totaled \$1285.91, leaving a balance of \$27,844.69.
- Lisa Haas reported that the DMO fund balance is still \$21,338.17.

**Committee Reports**

**Economic Development Committee:**

The Economic Development Committee has their surveys ready for businesses but are looking for additional members to add to their committee in order to administer the surveys and collect the data. The City has hired a firm to find a new City Administrator. At present, the City does not have a Director of Economic Development.

**MIP Committee:**

Michele reported that all is on track for the 1<sup>st</sup> MIP concert of the season on May 4, The Embers. She has been in contact with all City department heads to confirm what will be needed for the event. Each

department head also has a contact list to use if needed. 94.9 Surf Radio will be broadcasting live from 4:00pm to 7:00pm and promoting visiting Georgetown.

### **Design Committee:**

Erin Angner reported that she, her children, their friends, Jean Rothrock, and members of Jean's Waccamaw Landscaping staff worked to plant all of the Front St. planters. They talked to the business owners about maintaining the planters and provided watering cans for those who needed them. Some planters do need to be replaced and they are requesting money from the City to update planters every season. City Council did approve the banners that the Design Committee wants placed at each entrance to the City.

### **Old Business**

Andy Friedman shared that he did talk to Al Joseph about inviting Erin Pate to the June GBA General Meeting to discuss a City Plastic Ban. He did inform Al that the Board felt it might be more beneficial if Al scheduled a meeting with restaurant owners since they are the main businesses using plastic products. After discussion, it was decided that Erin Pate would be invited to speak at the June meeting to share updates and ask for individual support.

### **New Business**

Andy told about his visit to the Artfields event in Lake City. Artfields is a 9-day event which attracts 30,000 people annually to the juried art show. 400 pieces of art are selected by a jury for exhibit during the event. Andy met some of the event's organizers from their merchants' association who would be willing to collaborate with the GBA. Andy will discuss meeting dates with his Lake City contacts.

### **Events**

The Main Street SC meeting scheduled for June 20-22 will still be coordinated by Gloria Tinubu, who will continue to work with the City of Georgetown for a short period of time. Beppie LeGrand, Main Street SC Coordinator, is collaborating with Gloria to plan the agenda/events for the 3 days. Tamela Walter is reserving a Rover tour for the group and the MS participants will be invited to the Meet and Greet for Jason Michael Carroll, the Music in the Park performer on June 21.

### **Comments from Mayor Barber**

- Mayor Barber thanked the Design Committee for their work on the Front St. planters.
- The Mayor and City Council are working on a memorandum of understanding with the developers of the boutique hotel. One topic being discussed is the predevelopment costs related to the hotel. The Mayor feels confident that an understanding can be reached.
- The Mayor shared that the City has recently been selected as an Opportunity Zone through a federal program. This will allow the City to further implement/expand an Economic Development Incentive Program.
- Lisa Haas shared that she has heard from several business owners that employees of some Front St. restaurants are taking parking spots on Front St. that should be reserved for business patrons.

Mayor Barber thinks the City can send reminders to business owners reminding them that employees should park off Front St.

**General GBA Meetings**

- June 19 – The CCCA Club House (1010 Horry St.)
- July 17 - Augustus & Carolina
- August 21 – Georgetown County Chamber of Commerce
- September – November - TBD

Meeting was Adjourned

Minutes submitted by Pam Toemmes